

# ANYTIME FITNESS: HUNDREDS OPENING SOON

You could own one



More entrepreneurs opened Anytime Fitness clubs than any other type of gym in the world last year. Why? Because gym members are flocking to Anytime Fitness clubs by the thousands.



Allen Eason owns four Anytime Fitness clubs.

Allen Eason is one of those entrepreneurs. Eason opened his fourth Anytime Fitness club a few months ago – during his spare time. When he's not opening new clubs, Eason works as Lieutenant for the Jacksonville Sheriff's Department.

"I enjoy my free time and I like to spend as much of it as possible with my family and friends," Eason says.

"Owning Anytime Fitness clubs has given me the financial security to relax and do the sorts of things I always dreamed about doing."

## No experience necessary

Less than half of all current Anytime Fitness franchisees ever owned a business before opening their first club. An even smaller percentage had prior experience in the fitness industry. How is that possible? The key is franchise support. Anytime Fitness collaborates with affiliated finance, real estate, security and insurance companies to help entrepreneurs get started. We also partner with a top-notch team of preferred vendors. And our experienced staff of franchise consultants assists new franchisees with a wide variety of marketing and member retention strategies.

## Now open in 48 states, Canada, Australia, New Zealand – and going global

There are now approximately 1,200 Anytime Fitness clubs around the world. That's more co-ed fitness facilities than any other franchise. Nearly 800,000 members enjoy the benefit of belonging to one club and being able to use any Anytime Fitness club at no extra charge. That's just part of the reason why now is the right time to purchase an Anytime Fitness franchise territory. Our "Anywhere Club Access" policy means that the value of an Anytime Fitness membership increases every time a new club opens.

## Incredible franchise opportunity

The timing simply couldn't be better for those seeking a proven, successful franchise. Media interest in America's obesity problem is at an all-time high. Prompted by soaring health care costs, Americans are looking for ways to lead healthier lifestyles. Anytime Fitness is exactly what they're looking for.

"Ask any roomful of people," suggests Anytime Fitness co-founder, Chuck Runyon, "How many of you would like to be healthier and look a little nicer?" Virtually every hand in the room will shoot up. That should tell you something."

## Seeking new franchisees who want to make a difference

At Anytime Fitness, we believe "Exercise IS Medicine."

That's why we're committed to helping solve the current health care crisis by providing hundreds of thousands of people with convenient and affordable fitness options. Enjoy the thrill and benefits of owning your own business while helping others in your community lead healthier lifestyles. As Allen Eason says: "Opening my first Anytime Fitness club was the smartest thing I ever did."

## To learn more about owning your own Anytime Fitness club:

Visit: [www.anytimefitness.com](http://www.anytimefitness.com) and click on "franchise opportunities."

-OR-

Contact us at:  
[franchising@anytimefitness.com](mailto:franchising@anytimefitness.com)  
(800) 704-5004.

